1. One of the conclusions we can draw from crowdfunding campaigns is that more campaigns tend to be successful than failure. The second conclusion I drew from the tables was that the summer months of June and July have more campaigns than most of the year. Lastly, a conclusion I can draw from the crowdfunding campaigns is that, although audio, journalism, and world music have only 3-4 campaigns, they are all successful.
2. The limitations of the dataset so far, is that it does tell us a correlation of what determines a successful campaign or a failed campaign. The dataset shows us more amounts rather than reasons of why each campaign was a success, fail, or canceled.
3. We can have pivot tables that show us the amount of successful and failed according to the average amount of donation. Through that pivot table we can create a line graph of successful and failed campaigns according to the average donation. That may tell us if the average donation amount tells us if that relates to more successful campaigns. We can also have a bar graph with the number of backers of each successfully, failed, and canceled campaigns to see if there is a correlation if more backers equal more successful campaigns.

Statistical Analysis

1. I believe that the mean is better than the median when trying to find the data more centralized because the success and failures according to how many backers tend to have more of a symmetric distribution rather than a skewed one.
2. There is substantially more variability in the successful campaigns rather than the failed campaigns. This makes sense because more successful campaigns tend to have higher numbers of backers. There is no ceiling for the number of backers for successful ones. As for failed campaigns there will usually be lower numbers. For example, a failed campaign will possibly have around 1-100 backers. As for the successful campaigns will have 100 and above. The successful ones have an infinite number of how many backers there can be for the campaign to be successful, therefore; having more variability in the data.